CAREERS IN MEDIA – Minority High School Internship Program Application

Applicants must also include a letter of recommendation from a teacher, guidance counselor or other non-relative. An official transcript or recent report card is also required. Application deadline is March 31, 2005.

STUDENT DATA

1. Legal Name _____
   Last First Middle Initial
2. Social Security _____/____/_____ 3. Gender: Male Female (circle one)

4. Date of Birth _____/_____/_____

5. Ethnicity ☐ African-American/Black ☐ Hispanic/Latino(a) ☐ Native American ☐ Asian American ☐ Other_____

6. Citizenship Status ☐ U.S. Citizen ☐ Permanent Resident ☐ F1 Visa # _____

7. Permanent/Home Address

_____
Street # Street Name Apt. #

_____
City State Zip County

Phone Number (_____) _____-_____ E-Mail Address _____

EDUCATIONAL DATA
Applicant Must Have Completed Junior Year of High School Or Equivalent Before July 1st.

8. Career Interest/Major _____

9. High School Name: _____ 10. High School GPA _____

11. High School Address:_____Zip_____

Principal Name:_____Phone_____

12. Community Service Activities: (please list) _____
_____

13. **Careers In Media Work Sites**: Rank in order of preference (1-5) the type of internship you would like. Positions are competitive and site coordinators select interns based on applications and interviews.

___ **Television**	Internship may include learning how a newscast is produced, going out on a story with a reporter, learning to write PSAs, planning and working at events, screening PSAs, working on special projects.
___ **Radio**	Interns may have an opportunity to assist program director with duties, learn audio production and work as part of the "Street Team" for promotional events.
___ **Newspaper**	Internship may include learning to write newspaper articles, assisting with special projects, researching stories, assisting the assistant editor.
___ **PR/Advertising**	This internship experience can vary. Interns may work with a public relations professional learning how to write news releases and work with media. Interns may work at an Ad agency learning how marketing decisions are made. Opportunities may also be available at a production house where commercials, PSAs, documentaries, etc. are produced. This internship may also include working in a sales department at a newspaper or television station.
___ **TV Website**	TV stations have a website component that provides information to viewers and allows them to see archived news video and watch the news live on their computer. Interns may learn how to write news stories for the website, design a web page, place information on the website and create ideas for special projects.

(over)

14. **Why do you want to explore the media field?** (Please attach an essay, typed on 8 ½ " x 11" paper, 1 inch margins and no more than 500 words.)

15. Parent or Guardian Name: _____ Work Phone: _____
(Please print)

16. Signature of Parent or Guardian: _____Date_____
Signature indicates that you give permission for the applicant to participate in the Careers in Media program.

17. Signature of Applicant: _____ Date_____

Mail completed application and supplementary documents to:

Mona Morrow
WCPO-TV
1720 Gilbert Ave.
Cincinnati, OH 45202

BEFORE YOU SUBMIT YOUR APPLICATION, PLEASE CHECK FOR THE FOLLOWING ITEMS:

- ☐ Letter of Recommendation
- ☐ Transcript/Report Card
- ☐ Completed Application
- ☐ Applicant Signature
- ☐ Parent Signature
- ☐ Essay

If you have any questions, please contact:

Mona Morrow at (513) 852-4015 (mmorrow@WCPO.com)

Amber Twitty at ((513) 791-2427 (twittyenterprises@msn.com)

or go to

WCPO.com