



For Immediate Release

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BOY SCOUTS KICK OFF THEIR FIRST SOCCER & SCOUTING TOURNAMENT

Cincinnati, OH (December 11, 2006) - The Dan Beard Council, Boy Scouts of America will host its first Soccer and Scouting tournament on **Friday, December 22, 2006 from 11:00 a.m. to 3:00 p.m. at The Field Sports Arena in Monroe, OH.** We are expecting over 75 kids to participate in the tournament. The event will feature soccer games, Scouting activities and awards for participation and achievement. The professional indoor soccer team, Cincinnati Excite, will referee the games and perform a half time show. This tournament will offer Scouts a chance to show off their soccer skills to their families and the values they have learned from Scouting.

The tournament is made possible by the generous support of The Field Sports Arena, Uniroyal Tires, USBank, Boss Awards, Hamilton City Schools and Hamilton D.A.R.E officers.

The Soccer and Scouting program is aimed at reaching out to the Hispanic youth and families as well as at-risk young boys in our community. This free program combines the life-long values of Cub Scouting with the competition and fun sport of soccer. Once a week the Scouts meet at the local community centers to go over soccer drills and have scrimmages. At the end of the practice, they participate in a Scouting Program Activity and Core Value Reflection. The youth who participate earn the same Scout advancement as other youth in traditional Scouting programs.

Community Professional Development, TREK Initiative and Butler County Grant Consortium, Dicks Sporting Goods, and Uniroyal Tires contribute to underwrite the program.

Major League Soccer and the National Soccer Coaches Association of America have partnered with the Boy Scouts of America to support the Soccer and Scouting program.

*****Media Coverage: Please Contact Tammy or Katherine if you would like to come to our Soccer and Scouting Tournament*****

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